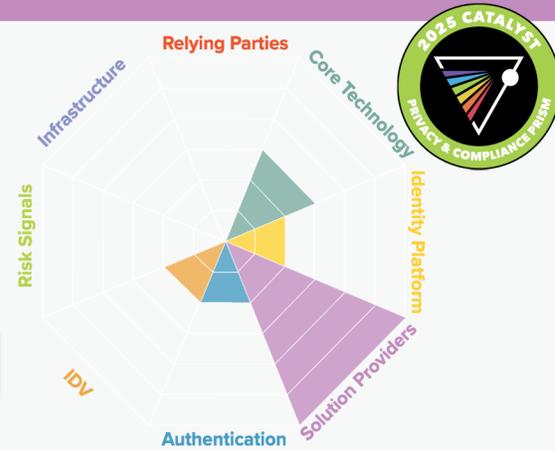




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BEAM: Integrators & Solution Providers / CLASSIFICATION: Catalyst



Named for the famously impenetrable island, Prism Catalyst Alcatraz is locking up identity elements to protect privacy and secure compliance, demonstrating biometric excellence in the realm of physical access control. As physical and virtual worlds converge through digital transformation, sensitive data isn't just an online concern; it's also a brick-and-mortar challenge. Alcatraz's flagship product, the Rock, enables frictionless and secure physical access using non-identifying facial recognition technology. Rather than connecting biometrics to PII—a common practice in computer vision-based video security—the Rock only collects and processes badge IDs with its face templates. That means users' faces are only associated with the most basic information: whether they are allowed access to a facility. If a face scanned by the Rock matches the template associated with a badge ID, the door unlocks. If not, the door stays shut. This simple and effective approach to user-centric privacy ensures Alcatraz's customers comply with the most stringent regulations, including CCPA, GDPR, and BIPA, all while achieving the trifecta of access control: better security, less friction, and happier users.

Top-rated by NIST (National Institute of Standards and Technology) for one-to-many (1:N) identification, Alcatraz's Rock solution is compatible with existing access control and Video Management Systems (VMS). It's further reinforced by liveness detection to protect against presentation attacks in both enrollment and authentication scenarios, defending against crafty intruders and insider threats. And in addition to prioritizing privacy and compliance in its technology, Alcatraz literally protects the data centers that house high-value information in the real world. When Scott Data needed to replace the legacy security system it relied on for access to both its data center facility and three-storey office building in Omaha, Nebraska, it turned to Alcatraz. Scott Data's high-friction fingerprint access control system was nearing obsolescence—it encouraged tailgating, and the system-required badges were on backorder and becoming increasingly difficult to obtain. The Rock was deployed quickly, enabling the enrollment of hundreds of authorized users—including customers and contractors—in a matter of weeks, with each onboarding taking less than a minute. The results were immediate: a contactless, privacy-first biometric access control solution that streamlined security and eliminated tailgating while centering user privacy.

Contact Alcatraz:

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