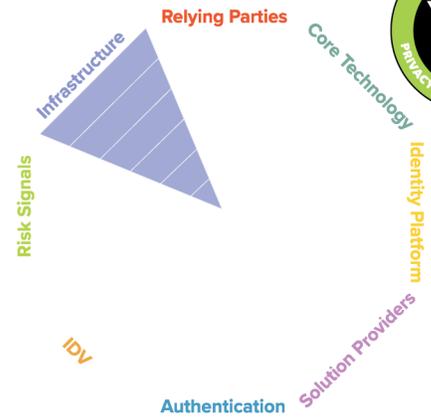




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BEAM: Infrastructure / CLASSIFICATION: Catalyst



The European Association for Biometrics (EAB) is a non-profit, nonpartisan organization dedicated to addressing Europe’s complex identity-related challenges. At a time when privacy and compliance present crucial challenges in digital identity, and digital and physical transactions are rapidly converging worldwide, regional leadership attuned to the nuances of culture and regulation is paramount. Given that the European Union is the birthplace of modern data privacy legislation, thanks to its pioneering GDPR law, that’s a tall order when it comes to protecting and managing identity elements like biometrics, biographical information, and contextual metadata. Europe is a continent characterized by its cultural diversity and seamless trade and travel. In the era of digital transformation, this means identity elements are being traded regularly in physical and logical contexts, within countries and across borders. The EAB is positioned to guide relying parties, identity vendors, and European citizens to a privacy-forward and compliant future with biometrics at the core.

Mission-based Identity Leadership

Fairness, accessibility, security, and privacy are the digital identity goals promoted by the EAB, which fosters the responsible use of digital identity technologies through various tactics, including lectures, workshops, and working groups. Bringing together stakeholders in government, NGOs, special interest groups, academia, and the private sector—with members representing every beam and classification in the Biometric Digital Identity Prism—this Infrastructure Catalyst facilitates discussion, debate, networking, and other initiatives designed to advance modern digital identity for the good of Europe and its people. From deepfake defense to privacy protection, the Association is ensuring the right parties are ahead of the most crucial issues in identity.

The Platform For Discussion

EAB’s holistic approach to forwarding privacy-enhancing biometric digital identity technologies is best served through multidisciplinary networking and discussion. It supports its membership and pursues its goals through the development of a coherent industry vision, the promotion of biometric deployments throughout the region, advocacy for the use of biometrics, and communicating with legislators and regulators. This all helps build a community within the EU united around the use of biometrics. That community comes together at the largest industry event on research funded by the European Union on the topic of biometrics and identity management, which the EAB organizes. The EAB Research Projects Conference exists to promote new research in the field, facilitate connections between its attendees from diverse backgrounds, and identify partners for possible future initiatives.

The World Capital of Data Privacy

Thanks to the global impact of GDPR, Europe is considered the world capital of data privacy, with its citizens being among the first people in the world to have fully articulated data privacy rights, including advanced provisions such as the right to be forgotten. And the laws are not static—as digital life continues to adapt to new media, technologies, and societal expectations, so do the regulations protecting identity elements belonging to EU residents. The most reliable way to stay on the right side of the law is to respect the privacy contract with end users. The EAB understands that this is best achieved with biometrics at the core, and is leading by example.