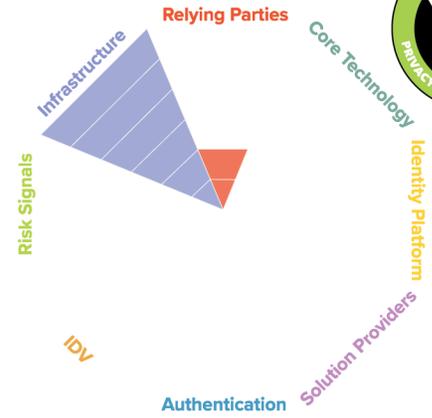




BEAM: Infrastructure / CLASSIFICATION: Catalyst



The Kantara Initiative serves as a focal point for identity technology thought leadership and collaboration. Founded in 2009, Kantara is the only organization in the world able to assess identity solutions and services against NIST’s 800-63 guidance for identity privacy and technology. Driven by its mission to improve the trustworthy use of identity and personal data, Kantara hosts discussion and work groups that bring together the brightest minds from within and beyond its organization to tackle the most pressing challenges in identity, from accessibility to AI-powered fraud threats to issues of privacy and mobility.

**The Importance of Intent**

While much of the privacy conversation around digital identity centers on preventing user data from falling into the hands of malicious actors, there are widespread concerns about otherwise trusted relying parties succumbing to the negligent and gross misuse of identity elements. Mission creep, convenience, carelessness, lack of policy—there are any number of reasons why organizations that process and store identity data may use it beyond the confines of their expressed and user-approved intention. And while some privacy guidelines and regulations are beginning to address this challenge, many existing standards lack the assurance that an individual’s identity elements will be used solely for the fulfillment of the transactions to which they consented. That’s why Kantara started the Privacy Enhancing Mobile Credentials (PEMC) working group—to create a set of requirements to help protect the privacy of mobile ID users—as well as the Biometric Data Discussion Group—to develop a set of recommendations and best practices for biometric data management that serve as practical guidance for use alongside existing standards.

**Prism Beam Embodiment**

The Infrastructure Beam plays an outsized role in the Biometric Digital Identity Prism ecosystem. That’s thanks to the ubiquity of user privacy concerns, the involvement of numerous stakeholders, and the existential importance of privacy in ensuring the viability of converged physical/digital transactions. Catalysts like Kantara actively develop, deploy, and distribute thought leadership to its members and the broader identity community. They play an integral role in ensuring key industry players prioritize compliance, minimize data exposure, and empower users with technology that enhances their privacy. Beyond advising and informing the world on the evolving best practices for managing identity elements and achieving compliance, the organization puts its findings into practice, ensuring its own assessment program continues to guide relying parties and their customers on the path to privacy.

**Noatable Members:**

