

2026 Prism Report Sponsorships



THE PRISM
— PROJECT —

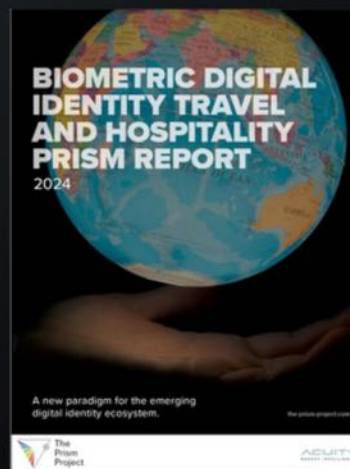
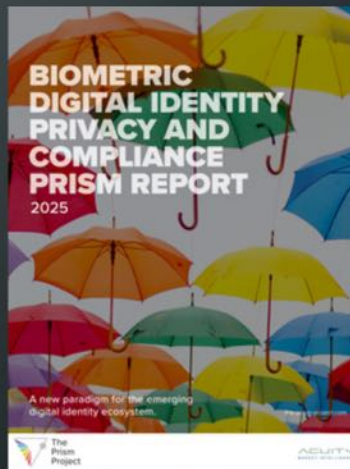
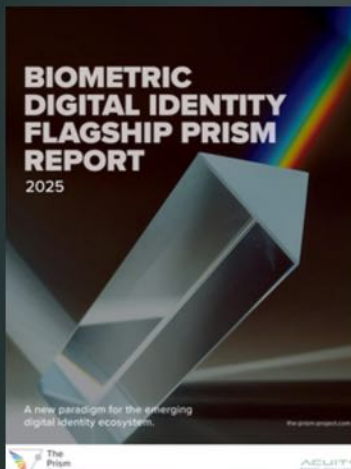
www.the-prism-project.com

Why Sponsor The Prism?

Prism Report sponsorship offers greater visibility and insight into your role in the rapidly evolving Biometric Digital Identity Prism Market Landscape.

Amplify Your Presence. Elevate your Brand.

- Position your organization as a biometric digital identity leader
- Reach critical market influencers and decision-makers
- Reference analysis and assessments from a trusted industry partner
- Gain exposure from Prism Project marketing & promotional programs
- Leverage Prism content for marketing and sales efforts and for events

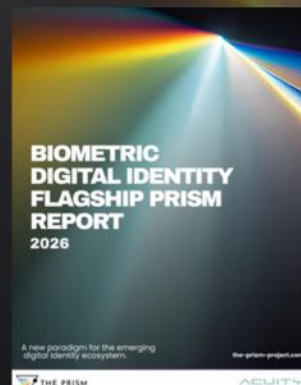


2026 Prism Reports

In 2026, The Prism Project continues its mission to illuminate the evolving biometric and digital identity landscape—where privacy, trust, and innovation converge. For 2026, our publishing program will feature two **Full Spectrum Prism Reports** and up to three new **Focal Point Reports**, providing comprehensive insight into the global digital identity ecosystem.

Full Spectrum Reports

The Full Spectrum Prism Reports remain the cornerstone of The Prism Project's annual series, offering comprehensive, data-rich analysis and vendor evaluations. The 2026 reports will include the 4th annual Flagship Prism Report and a 2026 update of the original Financial Services Prism Report.



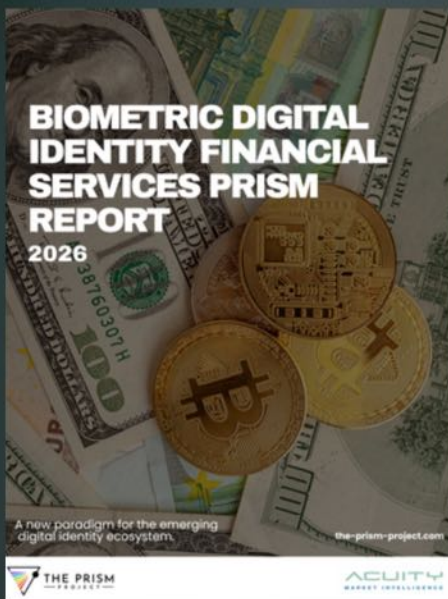
Focal Point Reports

New for 2026, Prism Focal Point Reports represent a next-generation extension of The Prism Project's analytical ecosystem—shorter sharper and strategically targeted to high-impact markets. Each report provides an intensive exploration of a single identity segment, technology domain, or use-case cluster, blending data-driven analysis with strategic insight, laser focused on a limited number of vendors.

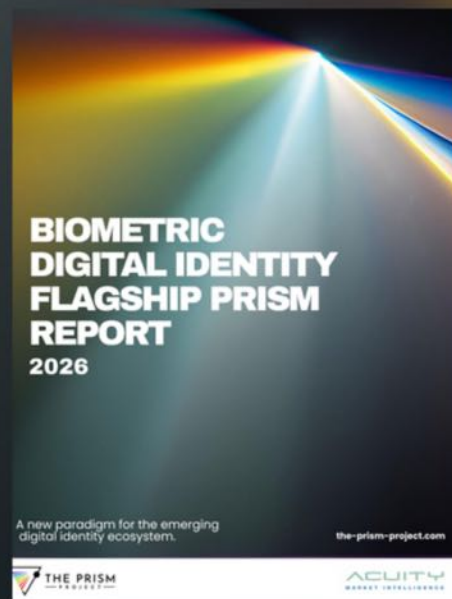


2026 Full Spectrum Prism Reports

The **Full Spectrum Prism Reports** remain the cornerstone of The Prism Project's annual series, offering comprehensive, data-rich analysis and vendor evaluations. The 2026 reports will include the 4th annual Flagship Prism Report and a 2026 update of the original Financial Services Prism Report. Download all the Full Spectrum Prism Reports at www.the-prism-project.com/reports.



April 2026



October 2026

The 2026 Full Spectrum Prism Reports will build on key themes that The Prism Project explored in 2025 as well as addressing emerging market dynamics including:

- Fraud and deepfakes resilience
- Privacy and compliance integration
- Acceleration of Agentic AI
- Growing role of decentralized identity
- Increasing demand for seamless engagement
- Evolution towards foundational Digital Public Infrastructure

Full Spectrum Prism Report Sponsorships

Three Levels of Full Spectrum Prism Report Sponsorship

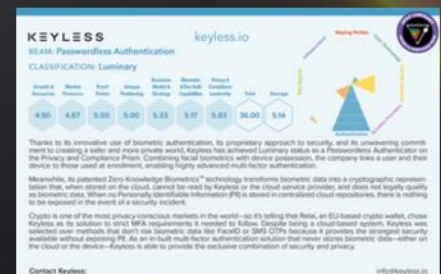


General (Logo) Prism Report Sponsorship

- Logo included in the inside cover of Prism Report
- Logo on the Prism Landscape Model (instead of text string)
- Logo next to Sponsor Evaluation (instead of text string)
- Prism Badge to celebrate Prism Placement
- Logo included in promotional content: presentations, press releases, videos, etc.
- Dedicated Sponsor Page on The Prism Project website

Half-Page Prism Report Sponsorship

- **All the benefits of the General (Logo) Sponsorship**
- A Half-Page Prism Profile
 - Company logo, website, and email contact
 - Prism Badge
 - Luminosity Graph shows penetration across Prism Beams
 - Prism Project drafts a 2-paragraph custom analysis
- Included in social and media promotion
- Dedicated Sponsor Page on The Prism Project website includes Prism Badge, recognition of Prism category, and profile PDF



Full-Page Prism Report Sponsorship

- **All the benefits of the General (Logo) Sponsorship**
- A Full-Page Prism Profile/Use Case:
 - Company logo, website, and email contact
 - Prism Badge
 - Luminosity Graph shows penetration across Prism Beams
 - Prism Project drafts a full-page custom analysis
- Featured social and media promotion
- Dedicated Sponsor Page on The Prism Project website includes Prism Badge, recognition of Prism category, and profile PDF

New for 2026

Focal Point Prism Reports

New for 2026, Prism Focal Point Reports represent a next-generation extension of The Prism Project's analytical ecosystem—shorter sharper and strategically targeted to high-impact markets. Each report provides an intensive exploration of a single identity segment, technology domain, or use-case cluster, blending data-driven analysis with strategic insight, laser focused on a limited number of vendors.

Focal Point Report Options*

Only 2-to-3 Focal Point Reports will be published in 2026, Focal Point sponsorship opportunities are therefore limited and will be allocated on a first come first serve basis selected from the following list:



Gaming – Identity both online and in-house for gambling and sports betting.

Mobile/Telecom – Connecting people to their devices and services they enable.



- **Decentralized Identity** – Emerging privacy-first ecosystem for identity sovereignty.

- **Enterprise AI Applications** – Weaving human identity and accountability into the AI powered enterprise.



- **Arenas and Stadiums** – Seamless fan experience and operational efficiency anchored by biometric identity.

- **Border Control** – Enhanced border facilitation, including touchless processing and biometric corridors.



*Additional Focal Point Reports may be commissioned on sponsor selected topics for Exclusive or Limited Sponsorships only.

Focal Point Prism Report Sponsorships

Focal Point Report Structure (~25 to 30 pages)

Each report follows a standardized, high-impact framework:

- Exclusive, Limited, or Featured Sponsor Acknowledgement
- Introduction and Framing
- Market Dynamics, Evolution, and Forecasts
- Prism Market Analytical Models
- Focal Point Prism Landscape
- Sponsor Profile(s)
- Critical Findings and Strategic Recommendations

Three Levels of Focal Point Prism Report Sponsorship

Sponsor Level	Description	Benefits
Exclusive	Single sponsor featured throughout the report. Market insight and strategic perspective incorporated into analysis	Co-branding on cover, 4-to-5-page profile including executive interview, exclusive media and social exposure, and promotion
Limited	Primary sponsor coordinates up to 2-to-3 additional sponsors featured throughout the report. Market insight and strategic perspective incorporated into analysis	2-to-3-page profiles; primary sponsor executive commentary, inclusion in targeted report promotions
Featured	One of up to 6 to 8 total sponsors, 2 to 3 mentions in the report	1-page profile; logo on cover; inclusion in targeted promotion campaign



Compare Report Sponsorships

FULL SPECTRUM REPORT SPONSORSHIPS	Logo	Half Page	Full Page
Logo on the inside cover	✓	✓	✓
Logo on the Prism Landscape	✓	✓	✓
Logo next to Vendor Evaluation	✓	✓	✓
Prism Badge	✓	✓	✓
Half Page Profile/Use Case		✓	
Full Page Profile/Use Case			✓
Included in promotion materials & programs	✓	✓	✓

FOCAL POINT REPORT SPONSORSHIPS	Exclusive (1 Sponsor)	Limited (3-4 Sponsors)	Featured (6-8 Sponsors)
Exclusive Prism Landscape	✓		
Limited Prism Landscape		✓	✓
Single in-depth Profile with sponso analysis threaded through report	✓		
In-depth Profiles with individual & ecosystem analysis threaded through reprot content		✓	
Full Page Profiles and minimum of 2 report content mentions			✓

What Prism Sponsors Say

KEYLESS

"The Prism Project has delivered tremendous ROI connecting us with new prospective buyers, who particularly enjoy the technology and vertical deep dives. We highly recommend The Prism as an ecosystem partner."

On Anonybit

"The Biometric Digital Identity Prism Flagship Reports are packed with really good insights that any identity practitioner or trust and safety product manager will really want to pay attention to."

PARAVISION

"The Prism is an incredibly valuable new asset for the digital identity industry, allowing us to better understand our place within the broader ecosystem."

SITA

"The detailed market research and trend analysis provided by The Prism Project really helps us in informing customers and colleagues of developments and trends in the Digital Identity space, as well as driving our own innovative investments in solutions for the Digital Travel industry. We are excited to continue working with The Prism Project for many years to come and its alignment with our shared vision of an open-to-all Digital Travel Ecosystem, powered by responsibly and ethically enabled biometrics."

AWARE

"It's our mission to make biometrics technology adaptable, flexible, and accessible to organizations of all sizes, while ensuring demographic neutrality and equity. [Aware's] "Luminary" ... designation affirms the measurable impact we have on the biometrics space through our industry-leading expertise, innovation, and agility."

iProov

"As organizations increasingly adopt facial biometrics to meet their remote identity assurance needs, the Biometric Digital Identity Prism Report become indispensable in providing a compass for buyers to evaluate potential solutions."

Join the Identity Leaders. Sponsor The Prism.



AWARE



Daon

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KEYLESS



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wicket



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Coround AI
Voice Intelligence Technologies

Partner with The Prism



PEAK iDV



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